Living with hearing loss: and how technology can help

Katherine Phipps
RNID Director of Communication Services and Development
A bit about me . . .

![Graph showing hearing levels for right and left ears across different frequencies.](graph.png)
A bit about people like me . . .

What we would like to do:

- Talk to our friends and families.
- Watch TV and listen to music
- Travel independently
- Visit the cinema or theatre
- Socialise in pubs and restaurants
- Choose to buy any mobile phone on the market
- Access education and training to improve our employment opportunities
What I like in HearCom:

- Ability to test own hearing
- Step by step on-line help
RNID strategic view

- RNID known for its extensive services for deaf and hard of hearing people.
- Recently evolved ‘hearing health’ strategy – one goal being life-long attention to hearing.
- Greater consideration of the needs of those with newly identified, or yet-to-be-identified, hearing loss.
- Simple self-hearing checks plus impartial guidance vital for getting more people to take action.
Other HearCom issues of significance to service users

- Public announcements – missing announcements can be a nightmare for people with hearing loss!

- Technology to replace induction coupling in hearing aids.
Key RNID developments arising from HearCom

• Re-launch of English language telephone hearing check, 26 Jan 2009.

• Launch of RNID Internet hearing check, 26 Jan 2009.

• Planned launch of the Welsh language telephone check, spring 2009.

• Redesigned RNID website, will learn from HearCompanion – 2010? (ready for our centenary)
My vision for the future!

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